



Investor Presentation

4th Quarter 2024



GRUMA is the World's Largest Corn Flour and Tortilla Producer with a Global Reach



2024 ³	Sales	US\$6.5 Bn	Plants	75	Mkt Cap ²	US\$5.8 Bn
	EBITDA ¹	US\$1,131 mm	Employees	Approximately 25,000	Float	48%

Footprint

Products

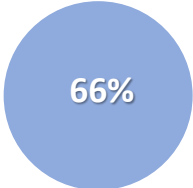
Sales³

EBITDA³

Gruma USA



- Tortilla
- Corn flour
- Snacks
- Other



GIMSA



- Corn flour
- Tortilla
- Snacks



Gruma Europe



- Tortilla
- Flatbreads
- Corn flour
- Grits
- Other



Gruma Centroamérica



- Corn flour
- Tortilla
- Snacks
- Other



Gruma Asia & Oceania



- Tortilla
- Flatbreads
- Snacks
- Other



¹ EBITDA = Operating income + depreciation, amortization and impairment of long-lived assets +(-) expenses (income) unrelated to core business operations

² As of December 31st, 2024

³ 2024 FY Data

Strong Brand Awareness and Consumer Loyalty

Division

Brands

Products

Mkt Position

Gruma USA



Tortilla



Tortilla



Corn flour



GIMSA



Corn flour



MISSION Mx



Tortilla



Gruma Europe



Tortilla



Gruma
Centroamérica



Corn flour



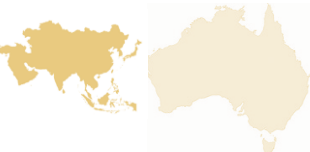
Tortilla



Tortilla



Gruma Asia
& Oceania



Tortilla



Driving Growth and Innovation in Health-Oriented Consumer Segments

Health – Oriented Consumer Trend

- Consumer awareness for healthier food has increased popularity for alternatives in typical dishes and snacks
- Consumers replacing breads with wraps
- Increased popularity of healthier snack options, such as gluten-free organic corn chips
- As a result, our healthier product lines are generating low double-digit sales growth



To satisfy these megatrends, GRUMA offers a line of healthier alternatives, such as:



New Launches, Dynamic Merchandizing Enhance Sales of Value-Added Higher Margin Products

WW sprouted wrap



WW Pita



WW Chia & quinoa wrap



WW carb balance street tacos



Flatbread



Organic corn tortilla chips

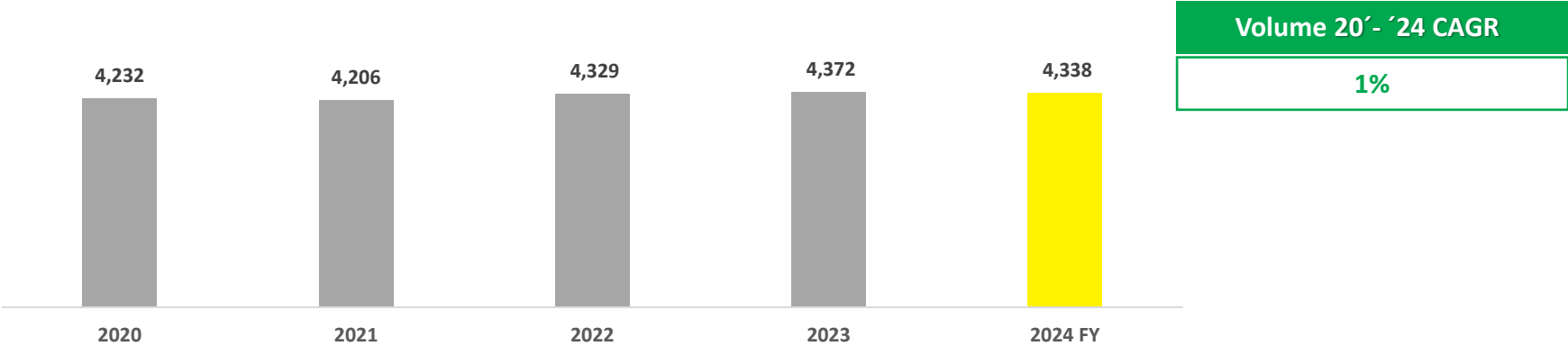


Low-calorie corn tortillas

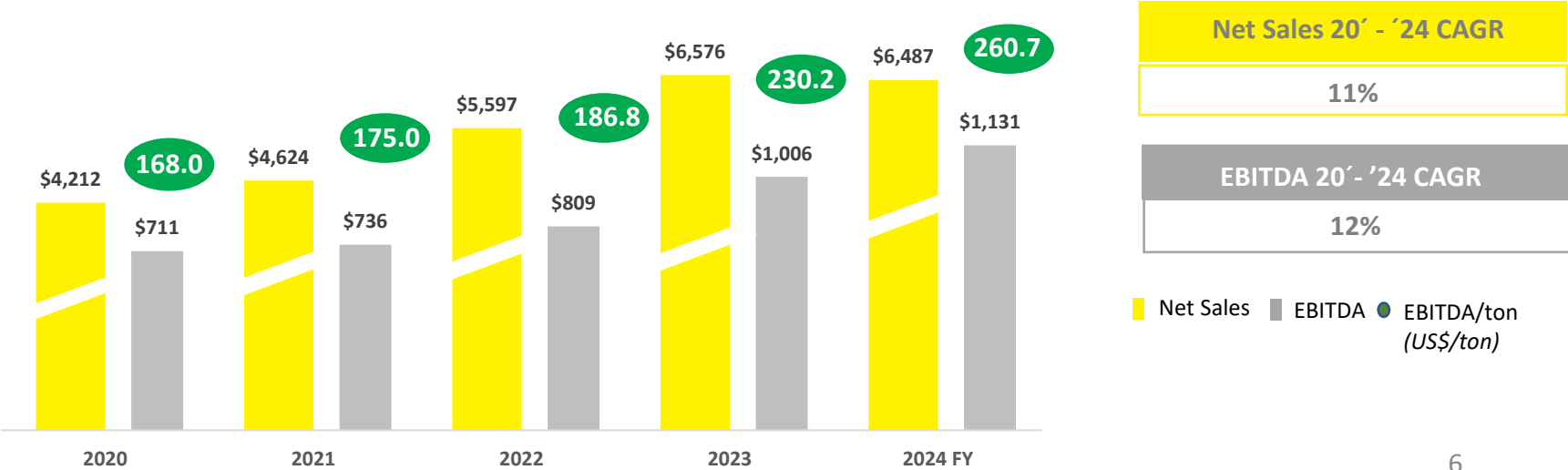


Consistent Growth in Net Sales and Profitability Driven by Continuous Innovation with a Global Reach...

Volume (thousands of metric tons)

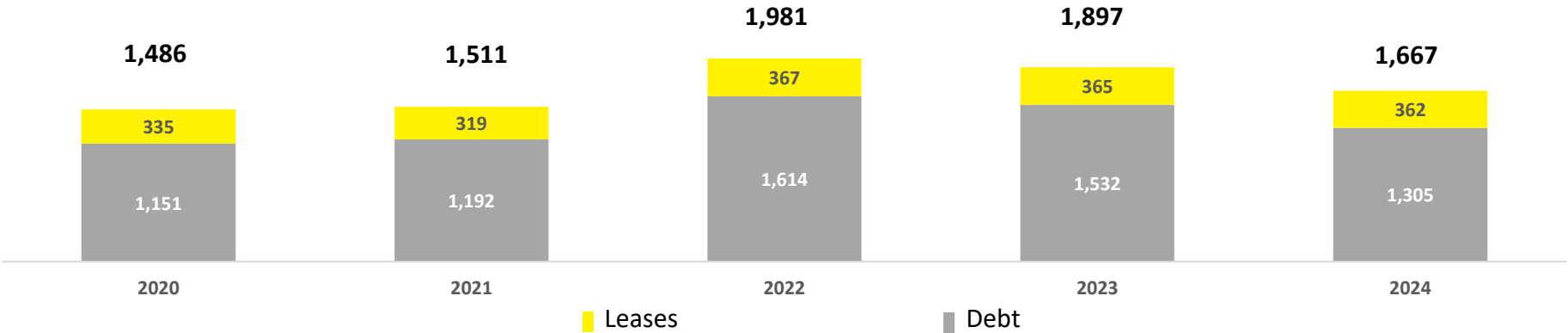


Net Sales and EBITDA (millions of US\$)

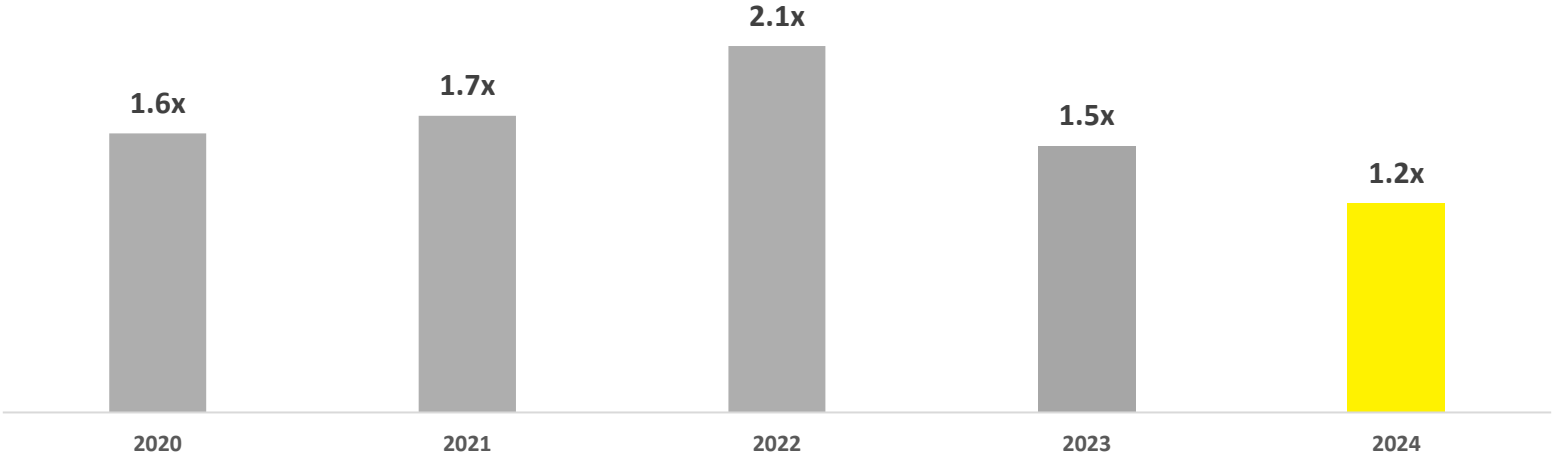


...While a Healthy Capital Structure Reflects a Disciplined Approach to Debt Management

Debt (Millions of US\$)



Net Debt / EBITDA (times)



The Company Enjoys a Healthy Debt Maturity Profile, Where 76% of Debt is Dollar-Denominated, Backed by its U.S. Operations

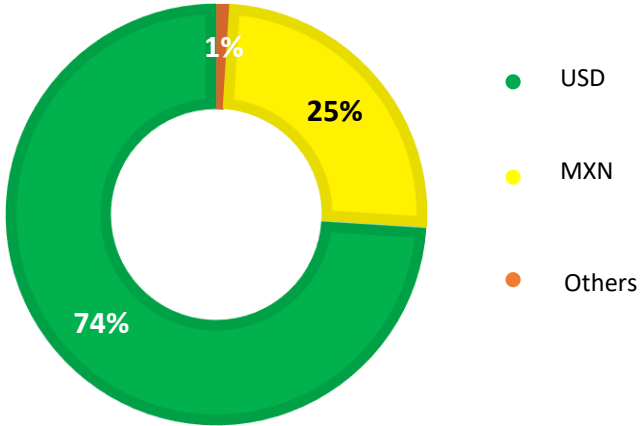
Debt Outstanding Maturity Schedule ¹ (US\$ mm)

(As of December 31, 2024)

	Rate	2025	2026	2027	2028	2029	2030	2031+	Total
Senior Notes 2034	Fixed 5.39%							500.0	500.0
Senior Notes 2054	Fixed 5.76%							300.0	300.0
Scotiabank RFC 2024	SOFR + 1.10%			25.0					25.0
BBVA Club Loan 2023	SOFR + 1.30%				140.0				140.0
Cebures Gruma21 (MXN \$2,000)	Fixed 7.00%				98.7				98.7
Cebures Gruma22 (MXN \$4,500)	TIIE + 0.29%			222.0					222.0
Other:									
EUR	0.95%	9.4	9.4						18.8
TOTAL	6.50% (avg.)	9.4	9.4	247.0	238.7	0.0	0.0	800.0	1,304.5

⁽¹⁾The US\$362 million related to leases are not included on the above debt figures.

Debt by Currency Composition



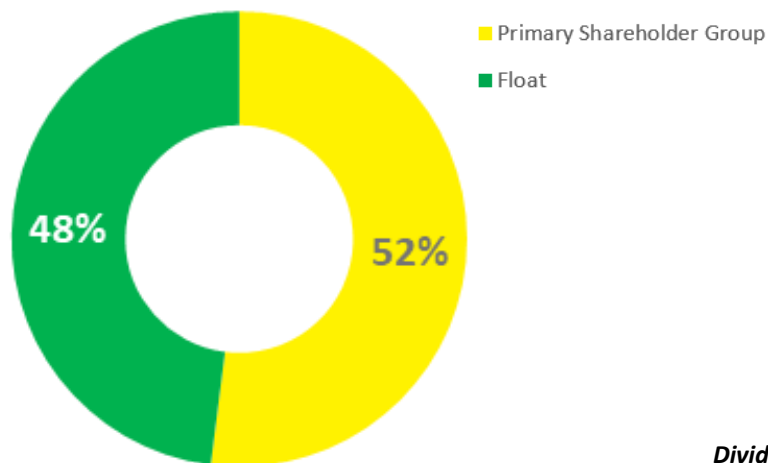
Debt Maturity Schedule (US\$ mm)



¹ The US\$362 mm related to leases are not included on the above debt figures.

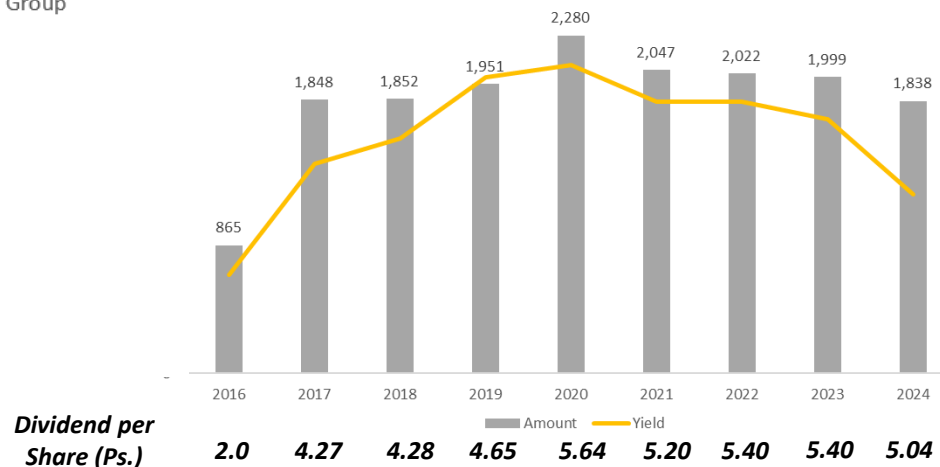
GRUMA Keeps Improving its Results, with Higher-Cash Generation

Stockholder Ownership ¹



Dividend Payment Detail

(millions of pesos)



...and a Share Buyback Program for the Benefit of its Shareholders

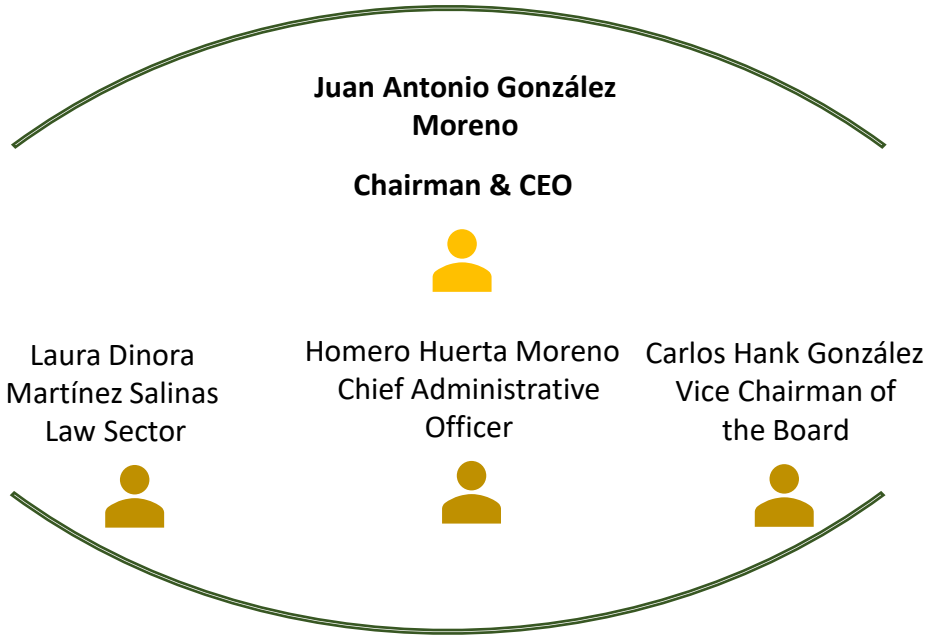
	2020	2021	2022	2023	2024	2025 – To Date ⁽²⁾
Shares Repurchased (mm)	15.8	16.3	10.7	1.2	8.6	2.6
Shares Repurchased (%)	3.9%	4.1%	2.9%	0.3%	2.4%	0.7%
Total Repurchase (mm usd)	US\$150	US\$186	US\$130	US\$19.4	US\$153	US\$43.5

GRUMA has started repurchasing shares in line with their annual budget

¹ Approximately.

² As of February 20, 2025.

Corporate Governance



Management has an average of 24 years at GRUMA

- Executive Board Members
- Independent Board Members



Committees

1 Audit Committee

2 Corporate Governance Committee

BETTER
Choices
MADE
Easy[®]



United States

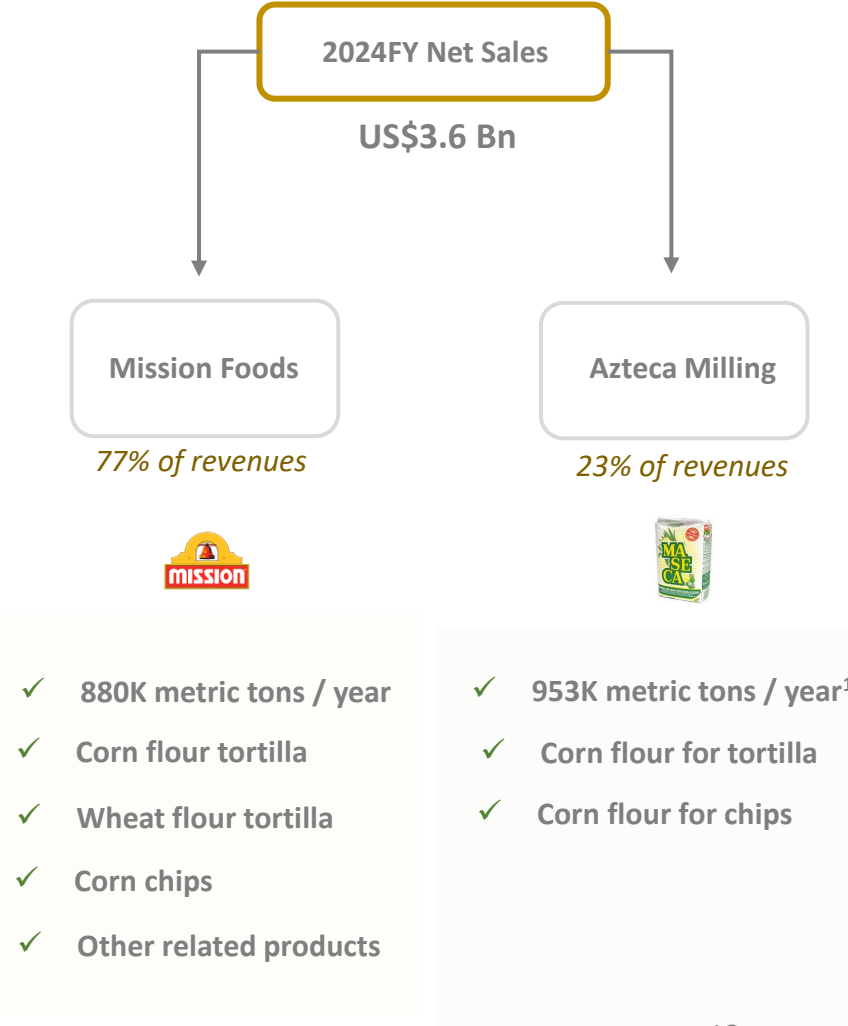
Gruma USA is the Largest Subsidiary and the Leading Corn Flour and Tortilla Producer in the United States...

Plant Distribution Map



- Corn Flour Mills (6)
- ◆ Tortilla Plants (21)

Business Description Summary

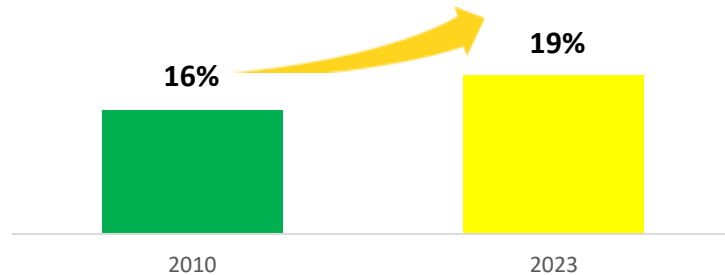


¹ Azteca Milling metric tons per year includes affiliated companies.

...With Clear and Solid Drivers of Growth in Both of our Main Markets of Focus in the United States

Strong Growth of the Hispanic Population

- 19.4% of total U.S. population, out of which 58% are Mexican¹
- Hispanic population increased 28%¹ between 2010 and 2023, accounting for half of total U.S. population growth



Estimated Markets for Tortilla and Flour in the U.S.

Tortilla / tortilla chips

▪ US\$5.0 Bn²

Corn flour

▪ US\$1.8 Bn²



Popularity of Mexican Food and Versatility of our Products



- The number of Mexican food restaurants continues to grow
- More restaurants are featuring Mexican dishes in their menus
- Non-Hispanics account for the majority of Mexican food service purchases
- Adoption of tortillas in non-Mexican dishes (wraps)
- Wraps, burritos, tacos, quesadillas, nachos, etc. becoming mainstream foods



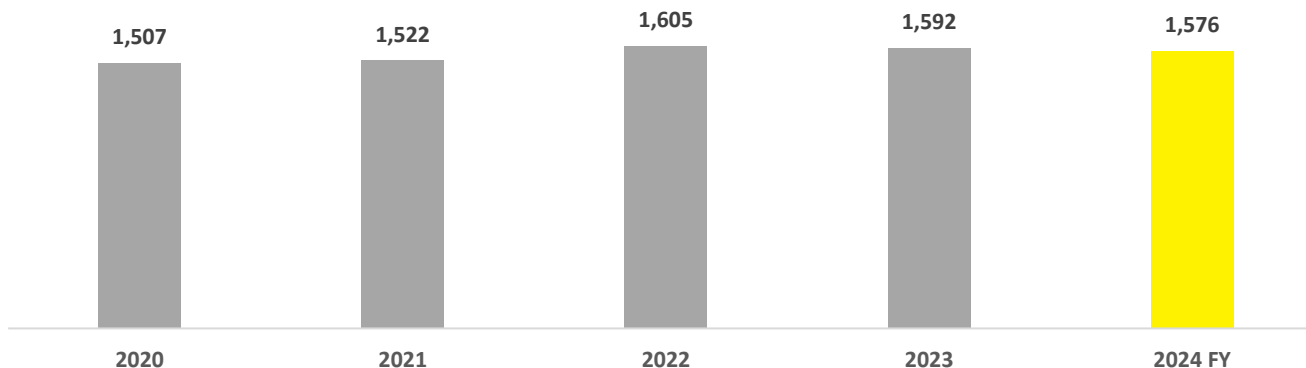
¹ United States Census Bureau, updated in 2023

² Company estimates

Greater Brand Awareness, in Addition to a Richer Product Mix, Has Resulted in Improved Volumes and Profitability

Volume

(thousands of metric tons)

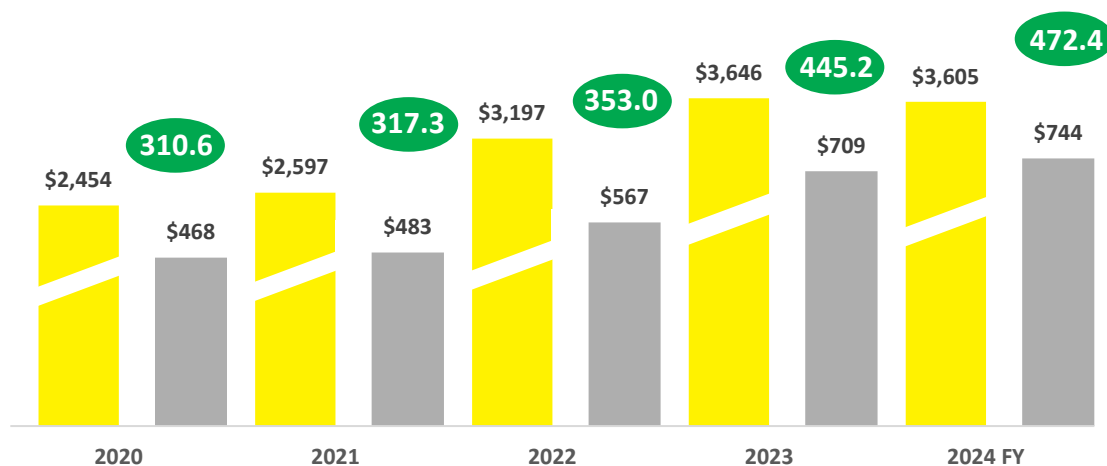


Volume 20' - '24 CAGR

1%

Net Sales and EBITDA

(millions of US\$)



Net Sales 20' - '24 CAGR

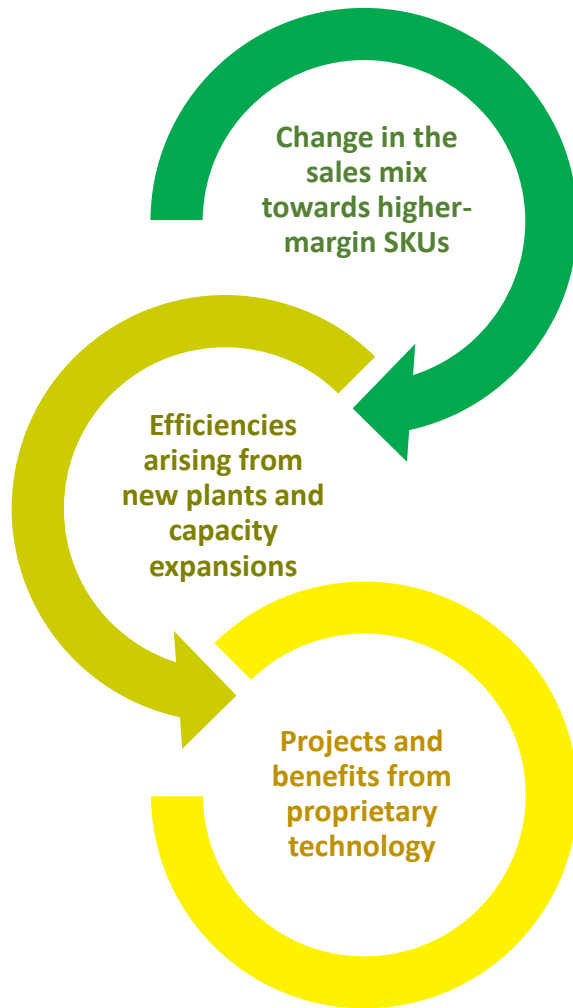
10%

EBITDA 20' - '24 CAGR

12%

■ Net Sales ■ EBITDA ● EBITDA/ton (US\$/ton)

Gruma USA Expects Continued Margin Improvement Based Principally on:



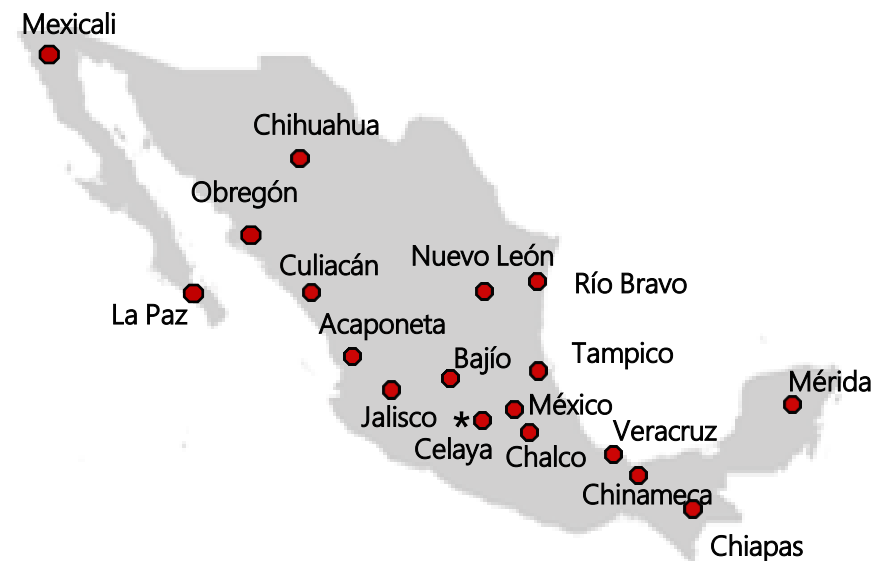
- Healthier alternatives
- More value-added products
- Smaller product count per package
- Continuation with our policy of building plants close to markets with high demand or in markets where we want to expand our footprint
- This guarantees the quality of our products, which is an imminent strategic priority



GIMSA

GIMSA is GRUMA's Second Largest Subsidiary and the Leader of the Corn Flour Industry in Mexico

Plant Distribution Map



● Corn Flour Mills (18)

* Temporarily Closed

Business Description Summary

2024FY Net Sales

US\$1.6 Bn⁽¹⁾

GIMSA

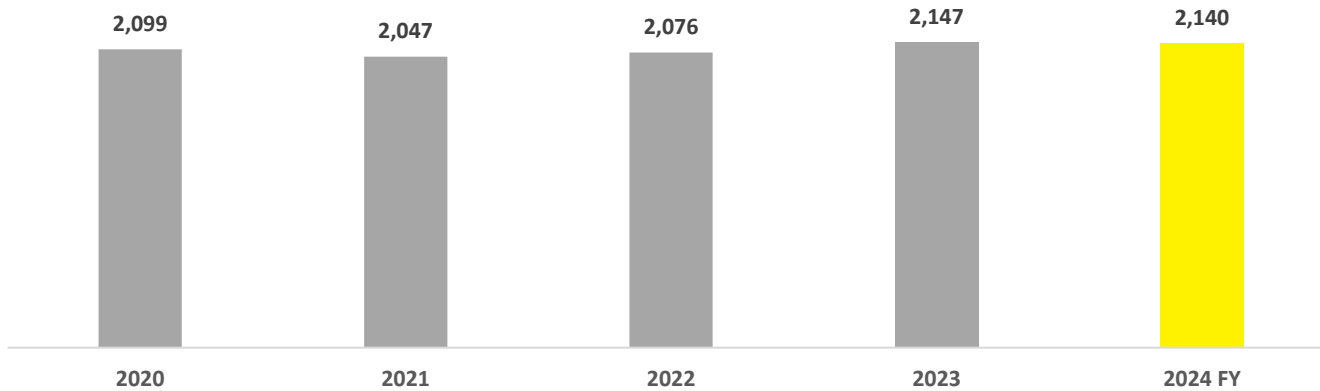


- ✓ 2.1 mm metric tons / year
- ✓ 18 Plants
- ✓ GIMSA's market share within the corn flour industry is approximately 74%

¹ Convenience translation at an exchange rate of Ps. 20.2683 /dollar as of December 31, 2024.

GIMSA's Stable Volume Generation Has Given GRUMA a Strong Foundation for Its Global Operation

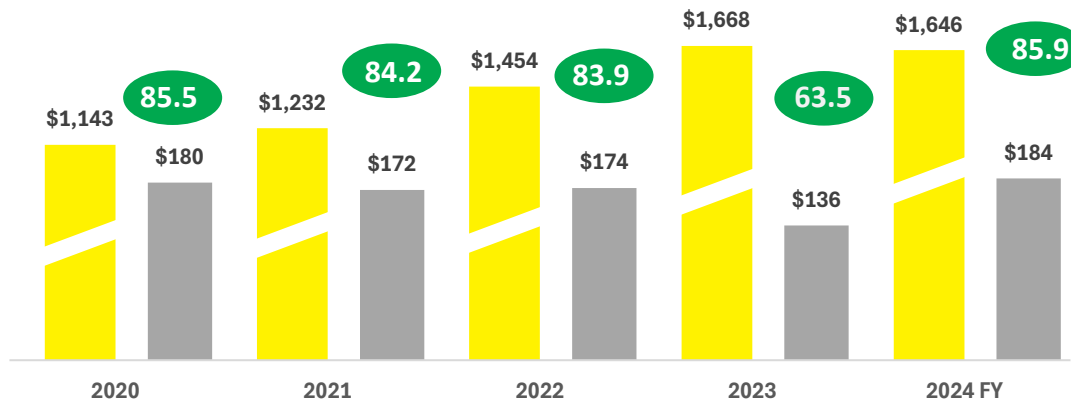
Volume (thousands of metric tons)



Volume 20'- '24 CAGR

0%

Net Sales and EBITDA ¹ (millions of US\$)



Net Sales 20- '24 CAGR

10%

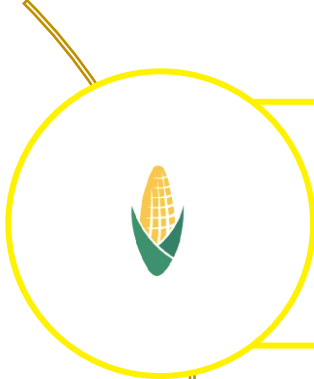
EBITDA 20'- '24 CAGR

1%

■ Net Sales ■ EBITDA ● EBITDA/ton (US\$/ton)

¹ Convenience translation at an exchange rate of Ps.20.2683/dollar as of December 31, 2024.

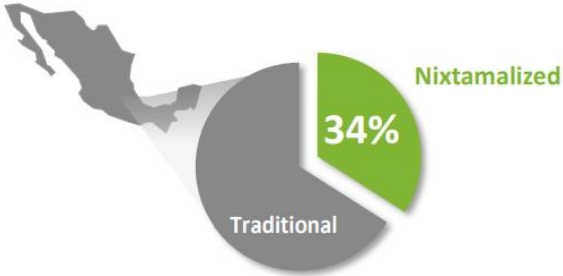
Expectations of GIMSA's Results are Based on...



Transition from the traditional method to the nixtamalized corn flour method of making tortillas and other corn-based products, as the primary opportunity for increased nixtamalized corn flour sales, particularly in Mexico



Stability of its operations arising from the defensive nature of its products, not impacted by economic or political matters

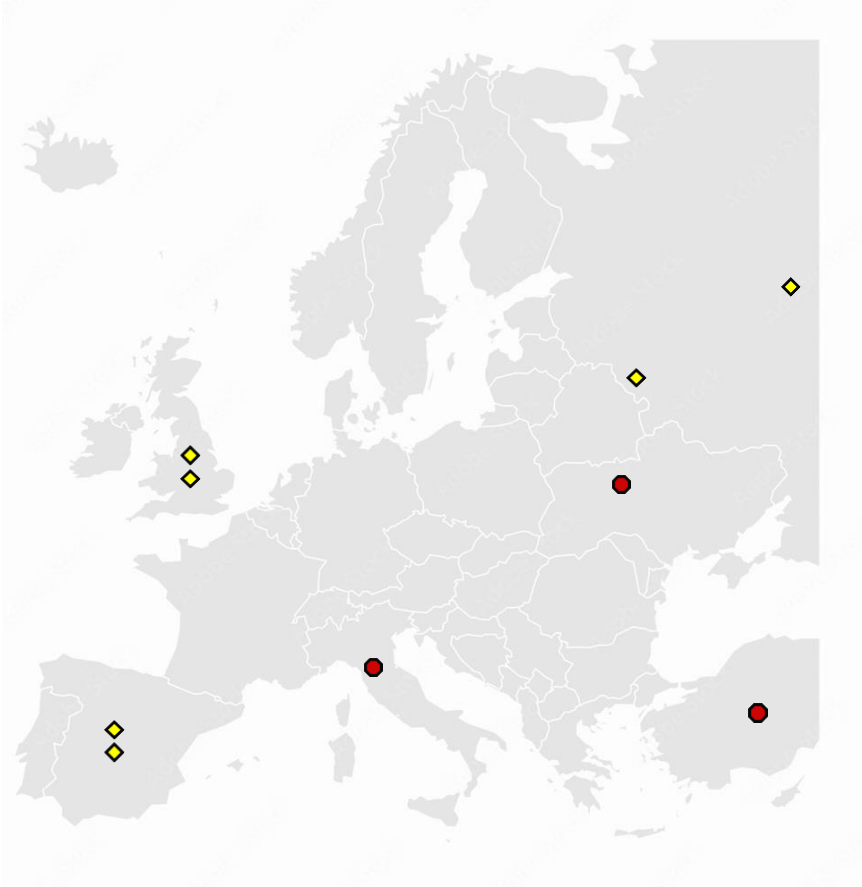




Europe

Gruma Europe is the Company's Third Largest Subsidiary, Focused Mainly on the Tortilla Business

Plant Distribution Map



- Corn Flour Mills (3)
- ◆ Tortilla Plants (6)

Business Description Summary



Mission Foods

6 Plants in Europe

- England (2)
- Russia (2)
- Spain (2)

Azteca Milling

3 Mills in Europe

- Italy
- Ukraine
- Turkey

- | | |
|---------------------------|---------------------------|
| ✓ 161K metric tons / year | ✓ 264K metric tons / year |
| ✓ Corn Chips | ✓ Grits |
| ✓ Wheat Flour Tortilla | ✓ Corn Flour for Chips |
| ✓ Flatbreads | ✓ Corn Flour for Tortilla |
| ✓ Other Related Products | |

Growth Potential for European Tortilla Market Supported by Three Main Consumer Trends

GROWTH DRIVERS

Substitution of Sandwiches for Wraps

Adoption of “Tortillas” in non-Mexican Dishes (e.g. Gyros)

Popularity of Mexican Food burritos, tacos, quesadillas, nachos, etc. **becoming mainstream foods**

Popularity of Mexican Food

The number of Mexican food restaurants continues to grow

More restaurants are including Mexican dishes in their Menus

Nostalgia Market

Increasing demand from clients that represent cultures from other countries looking to replicate their traditional cuisines and customs away from home



Estimated Markets for Tortilla and Corn Flour in Europe

Tortilla / tortilla chips

▪ US\$1,200 mm¹

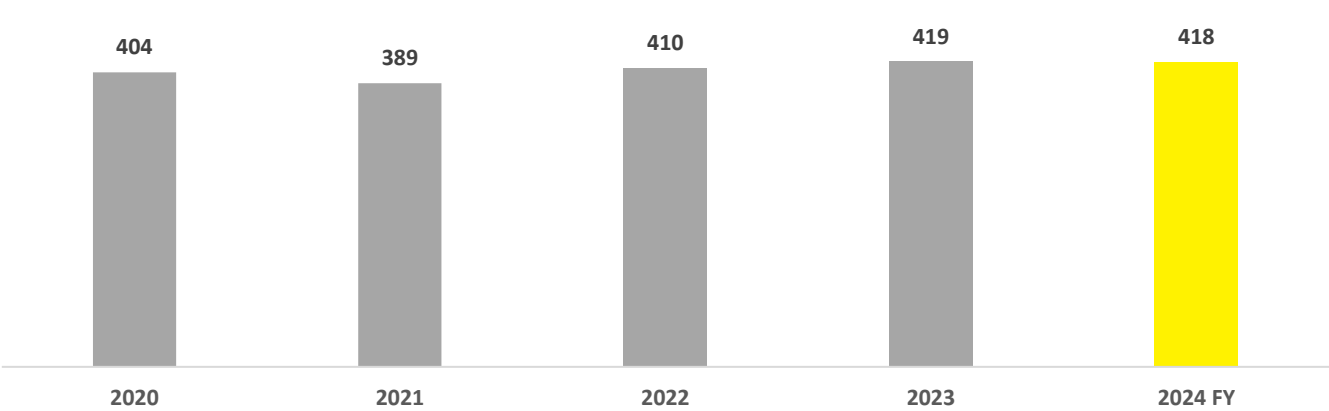


Corn flour

▪ US\$400 mm¹

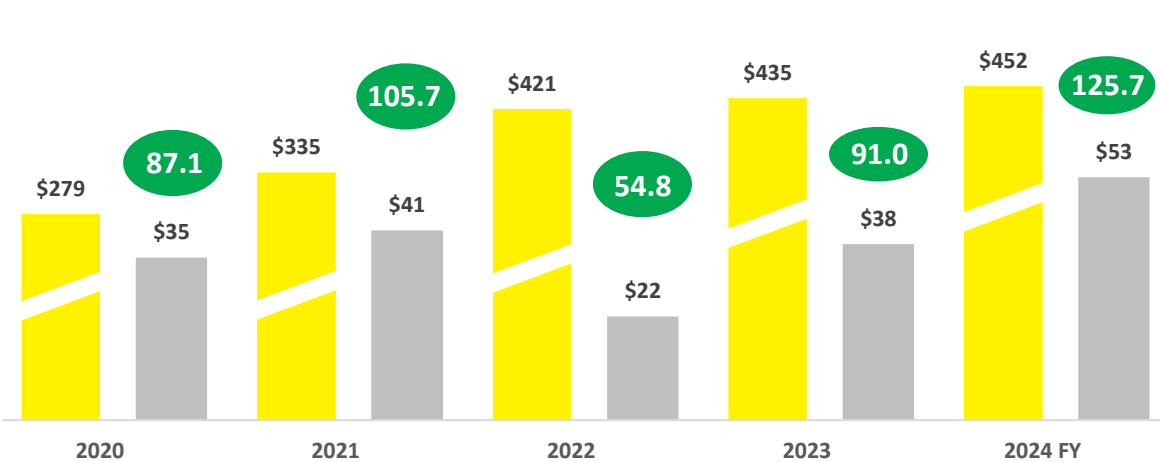
Incrementally Strong Brand Awareness and GRUMA's Product Quality Have Supported Volumes and Profitability

Volume (thousands of metric tons)



Volume 20' - '24 CAGR
1%

Net Sales and EBITDA (millions of \$US)



Net Sales 20' - '24 CAGR
13%

EBITDA 20' - '24 CAGR
11%

■ Net Sales ■ EBITDA ● EBITDA/ton (US\$/ton)

Improved Profitability in Gruma Europe will Result from:



1

A better sales mix favoring the retail tortilla business, particularly with branded products, supported by enhanced marketing and distribution efforts



3

Potential M&A of tortilla companies to increase footprint, scale and better absorb marketing and logistic expenses

2

Production efficiencies at tortilla plants, coupled with packaging automation





Additional Opportunities

Along with its Three Main Subsidiaries, GRUMA Sees Exciting Opportunities for Tortilla Penetration in Other Growing Markets



Asia & Oceania

- Presence in Asia and Oceania with **three tortilla production facilities** and sales of around **US\$267 mm**



Central America

- Presence in Central America with **three corn flour production facilities** and sales of around **US\$393 mm**

Pizza Crust



Flatbread



Gluten-free Wraps



Chapattis



¹As of 2024 FY.

Contact Information

Rogelio Sánchez

Corporate Finance VP
rsanchezm@gruma.com
Tel: +52.81.8399.3311

Adolfo Werner Fritz

Head of Investor Relations
afritz@gruma.com
Tel: +52.81.8399.3324

Desiree Gómez

Investor Relations Senior Analyst
desireeg561@gruma.com
Tel: +52.81.8399.3349

